

BRYAN H. STARMER



EMPLOYMENT

Starmer Communication & Design, Knoxville, Tennessee **11/2016 – Present**

CREATIVE CONSULTANT

Provide communication-related consultation, design, and photography services.

- Design and manage the production of 100-page special interest magazines for AMG-Parade.
- Develop custom communication products and identity branding.
- Shoot and retouch corporate, product, and environmental photography.

Cedar Springs Presbyterian Church, Knoxville, Tennessee **09/2017 – 12/2020**

DIRECTOR OF CHURCH MEDIA AND COMMUNICATIONS

Developed and implemented strategies to infuse the church's mission into every communication touch-point.

- Created and maintained the annual calendar for communication plans and projects.
- Managed the implementation of all print, web site, social media, and video communications.
- Supported 20+ sub-ministries to stay consistent with the broader church communication strategy.

Cityview Magazine, Knoxville, Tennessee **10/2011 – 11/2016**

CREATIVE DIRECTOR

Designed and managed the production of a 200+ page, bi-monthly, regional, lifestyle magazine.

- Developed and designed custom advertisements and multi-page inserts for publication advertisers.
- Shot studio and editorial photography.
- Designed and maintained publication web site.

Bluegill Advertising Agency, Knoxville, Tennessee **04/2007 – 10/2011**

ART DIRECTOR / ACCOUNT MANAGER

Designed and art directed award-winning work in a variety of styles and media, including online and social. Solely managed several large accounts, including Bush Brothers & Company.

- Developed brand identities and strategies.
- Designed and art directed client print, environmental, and online projects.
- Served as agency photographer and IT support coordinator.

Tennessee Tees, Knoxville, Tennessee **11/2005 – 04/2007**

PRODUCTION MANAGER / GRAPHIC DESIGNER

Managed operational, financial, and administrative functions of the company. Designed and coordinated artwork production from concept to completion, typically under tight deadlines.

- Developed new policies and procedures that greatly improved production quality and efficiency.
- Produced a catalog of stock artwork designs.
- Worked 30+ hours per week while attending classes full-time.

Abbey Press, Knoxville, Tennessee **01/1998 – 10/2005**

PRE-PRESS COORDINATOR / GRAPHIC DESIGNER

Designed and coordinated production of a wide variety of printed materials for retail and commercial clients. Created a diverse array of identity packages, advertisements, brochures, direct mail pieces, and campaign materials.

- Established trusting relationships with many clients, vendors, and production colleagues.
- Developed an online, digital proofing system.
- Developed expertise in effective, limited-budget design.

SUMMARY

Award-winning creative director with more than 25 years of creative experience developing integrated client communication specializing in corporate identity, print collateral, advertising, environmental, and online branding. Extensive experience in both advertising agency and in-house communication environments. Detail oriented with an emphasis on teamwork, problem solving, conceptual design, and fulfilling communication objectives.

EDUCATION

The University of Tennessee, Knoxville
December, 2006
Bachelor of Science in Advertising

SKILLS

- Adobe InDesign CC
- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe Lightroom CC
- Adobe Dreamweaver CC
- HTML5/CSS3 Web Development
- CMS and WordPress Administration
- Candid and Studio Photography
- Photo retouching

CONTACT

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